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CENTRAL INTELLIGENCE AGENCY

INFORMATION REPORT

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25X1

COUNTRY	Czechoslovakia	REPORT	
SUBJECT	1. The Automotive Industry 2. Export of Automobiles	DATE DISTR.	10 February 1954
DATE OF INFO.		NO. OF PAGES	1
PLACE ACQUIRED		REQUIREMENT NO.	RD
		REFERENCES	25X1

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1. As of 10 December 1953 Tatra motor cars were being produced at Mlada Boleslav instead of at Koprivnice (P50/046) as the Tatra factory at Koprivnice was being used exclusively for the production of armored cars.
2. In the past few years, very few cars have been available for the Czech export trade, as the great bulk of production was earmarked for China or Korea. Recently, however, this situation has improved and more cars are being freed for export. No new models are being produced and the cars produced in 1954 and 55 will simply be improvements on existing models.
3. Sales of Czech cars are very good in [] and it is hoped to include [] among the customers for them. Better sales are expected [] too, and the Czechs have 250 cars available for [] though it is unlikely that they will be given import licences for more than 30 of these. To boost [], they have reduced the price of Skoda cars [] and have also increased the dealer's commission from 15% to 20%. 25X1
4. As [] insist on a proportion of their own labor being employed in the production of cars for the [] market, negotiations are proceeding with [] to adapt a little-used factory [] for the assembling of Tatra and Skoda cars. 25X1

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(Note: Washington Distribution Indicated By "X". Field Distribution By "4")

25 YEAR RE-REVIEW